

# **Public Trust Advisors, LLC**

# Firm Brochure Form ADV Part 2A

This brochure provides information about the qualifications and business practices of Public Trust Advisors, LLC (Public Trust). If you have any questions about the contents of this brochure, please contact us at (855) 395-3954 or by email at <a href="mailto:jen.welsh@publictrustadvisors.com">jen.welsh@publictrustadvisors.com</a>. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission (SEC) or by any state securities authority.

Additional information about Public Trust is also available on the Investment Adviser Public Disclosure website

at

<u>www.adviserinfo.sec.gov</u>. The CRD number for Public Trust Advisors is 159189.

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Registration with the SEC does not imply a certain level of skill or training.

Version Date:

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# **Item 2: Material Changes**

This section describes the material changes to the Public Trust brochure since its filing on March 28, 2024. This brochure contains the following updates:

- Items 4 and 10: Updates were made to reflect a change in indirect ownership and resulting financial industry affiliations.
- Items 5 and 8: Fees and Investment Strategies and Risks have been updated to reflect a new investment strategy, Term Series.



# **Item 3: Table of Contents**

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# **Item 4: Advisory Business**

#### A. Description of the Advisory Firm

Public Trust Advisors, LLC (Public Trust) is a limited liability company organized in the state of Colorado.

This firm was founded on September 22, 2011, and currently has offices in six states including California, Colorado, Florida, Georgia, New York, and Texas.

On October 15, 2024, as part of our continuing efforts to assist clients as they work to strengthen communities nationwide, Public Trust and PMA Asset Management, LLC ("PMA") closed a transaction agreement to combine businesses. Public Trust, PMA Financial Network, LLC, PMA Securities, LLC, and PMA Asset Management, LLC are now under common ownership. Upon closing, Pinnacle EquityCo, LLC, the parent company of Public Trust, and its equity owners will combine with TA PMA Holdings, LLC ("Parent"), the parent company of PMA, whereby, at closing, the equity owners of Public Trust contributed their equity ownership in Public Trust in exchange for equity ownership of Parent (the "Transaction"), after which Parent was renamed "PMA-PTA Holdings, LLC." Parent is indirectly owned primarily by private equity funds that are ultimately controlled by TA Associates Cayman, LLC ("TA Associates") and Flexpoint Ultimate Management V, LLC ("Flexpoint"). Prior to October 2024, as a result of a transaction in December 2023, Public Trust was majority owned by private equity funds controlled by Flexpoint Ford LLC.

Public Trust and PMA Asset Management, LLC, are both SEC registered investment advisers. PMA Securities LLC is a broker-dealer and municipal advisor registered with the SEC and MSRB and is a member of FINRA and SIPC.

#### **B.** Types of Advisory Services

Public Trust offers the following services to its clients:

#### Investment Advisory Services

Public Trust offers investment advisory services to state and local U.S. government entities, non-profit corporations, charitable organizations, and other institutional clients. Service product offerings include:

Separately Managed Accounts (SMA) - Separate account portfolio management services are provided on either a discretionary or non-discretionary basis depending upon each client's needs and requirements and are subject to the written investment guidelines provided by each client. The investment guideline information provided by each client, together with any other information relating to the client's overall investment requirements (investment policy statement), will be used by Public Trust to determine the appropriate investment strategy for



- each client portfolio. Portfolio managers typically manage multiple accounts consisting of the same or similar investment strategies. For certain SMAs, Public Trust may provide certain accounting or other administrative services in addition to portfolio management.
- Local Government Investment Pools (LGIP) Local government investment pools are offered to state and local municipalities, counties, school districts, utility districts, and other local government units (Participants). LGIPs combine the cash of participating jurisdictions and invest in securities allowed under state law, subject to each LGIP's written investment guidelines on a discretionary basis. These guidelines, together with any other information relating to the LGIPs overall investment requirements (investment policy statement), are used by Public Trust to determine the appropriate investment strategy. Public Trust serves as either the marketer, investment advisor, administrator, or a combination thereof, for the following LGIPs: California Cooperative Liquid Assets Securities System (California CLASS), Colorado Local Government Liquid Asset Trust (COLOTRUST), Michigan Cooperative Liquid Assets Securities System (Michigan CLASS), Nebraska Cooperative Liquid Assets Securities System (Nebraska CLASS), New York Cooperative Liquid Assets Securities System (NYCLASS), Texas Cooperative Liquid Assets Securities System Trust (Texas CLASS), Florida Cooperative Liquid Assets Securities System (FLCLASS), North Carolina Cooperative Liquid Assets Securities System (North Carolina CLASS), Virginia Investment Pool (VIP), Wyoming Cooperative Liquid Assets Securities System (Wyoming CLASS), and TrustINdiana. Each LGIP is overseen by an authorized Governing Board or a State Treasurer. The Governing Board is typically comprised of public officials from Participants within each LGIP.

Public Trust invests client assets in fixed income securities and cash equivalents. Please refer to Item 8 for additional information about methods of analysis and investment strategies used by Public Trust and their associated risks.

#### Administrative and Transfer Agency Services

Public Trust offers administrative and transfer agency services to SMA and the LGIPs of California CLASS, COLOTRUST, Michigan CLASS, Nebraska CLASS, NYCLASS, Texas CLASS, TrustINdiana, Louisiana Asset Management Pool (LAMP), FLCLASS, North Carolina CLASS, Wyoming CLASS, and VIP. Services offered include but are not limited to the maintenance of Participant records, transactions and account balances, and money movements based on client requests.

Certain administrative and transfer agency services are outsourced to a third-party service provider, which is overseen by Public Trust.

#### Fund Accounting Services

Public Trust offers fund accounting services for California CLASS, COLOTRUST, Michigan CLASS, Nebraska CLASS, NYCLASS, Texas CLASS, TrustINdiana, LAMP, FLCLASS, North Carolina CLASS, Wyoming CLASS, and VIP. Services offered include the daily accounting of assets, income earned, and expenses incurred to derive a daily net asset value (NAV) and a



daily or periodic dividend rate to be paid to Participants. Additional services provided are annual financials and Board reports.

Certain fund accounting services are outsourced to a third-party service provider, which is overseen by Public Trust.

#### **Consulting Services**

Public Trust provides certain investment-related consulting services to clients. Consulting services include but are not limited to the following:

- Request for proposals (RFP) creation and implementation for investment related services;
- Review of investment portfolio(s) and investment policies;
- Review of organization structure and functions regarding the investment activities;
- Review of investment compliance with applicable state and internally imposed requirements;
- Future investment planning strategies, implementation analysis, and recommendations;
- Banking institution selection assistance;
- Credit research evaluations;
- Market updates;
- Investment risk analysis.

#### Non-Managed Account Services

Some Public Trust clients request that we establish one or more non-managed account(s) for the purposes of client reporting. These accounts do not receive ongoing supervision and monitoring services like those provided to accounts through our investment advisory services described above. Public Trust does not make any investment recommendations and will not monitor specific securities or general portfolios for these accounts. The primary purpose for this service is to include non-managed accounts owned by the client in the reports provided by Public Trust. Public Trust does not currently charge a fee for this service: however, clients are typically required to enter into a written agreement with Public Trust with respect to their client relationship.



#### C. Client Tailored Services and Client Imposed Restrictions

Public Trust offers the same suite of services to all its SMA clients. However, specific client services are dependent upon the client Investment Policy Statement that outlines each client's current investment objectives (income, cash flow considerations, tax levels, and risk tolerance levels) and is typically used to construct a client-specific plan to aid in the advice or selection of a portfolio that matches restrictions, needs, and targets.

At the beginning of the client relationship, Public Trust contacts the client to gather and discuss information regarding their overall investment objectives, risk tolerances, and guidelines. Where applicable, an Investment Policy Statement is requested from the client and utilized to tailor the investments and objectives of the portfolio. From there, Public Trust assists the client in determining the investment strategy or strategies that are best suited to meet the client's needs and objectives. Once a client has selected an investment strategy or strategies, Public Trust provides continuous supervision and management of the assets unless the client has an arrangement with Public Trust to provide credit research only. Clients are responsible for informing Public Trust of any changes to their investment objectives and /or restrictions. Public Trust evaluates client's investment objectives and restrictions and will recommend as necessary any changes to restrictions or strategy(s) if requested.

#### **D. Wrap Fee Programs**

A wrap fee program is an investment program where the investor pays one stated fee that includes management fees, transaction costs, fund expenses, and any other administrative fees. Public Trust does not participate in any wrap fee programs.

#### **E.** Assets Under Management

As of December 31, 2023, Public Trust had discretionary assets under management in the amount of \$68,932,216,524 and non-discretionary assets under management in the amount of \$12,207,022,571. In addition, Public Trust offers non-investment management services including fund accounting, administrative, and transfer agency services to one LGIP with respect to assets in the amount of \$4,620,197,099.

Discretionary and non-discretionary assets presented above are determined based on how the account is managed in practice, which may be inconsistent with the client contract.



### **Item 5: Fees and Compensation**

#### A. Fee Schedule

#### Local Government Investment Pool (LGIP) fees (for all series except Term)

LGIP account fees are calculated using one of the following methodologies as approved by the LGIP Boards or Treasurer of the State:

- Current day's shares outstanding: The current day's shares outstanding will be multiplied by the applicable fee rate(s) and divided by 365 days (366 days in the event of a leap year) to equal the daily fee accrual. For weekend days and holidays, the shares outstanding for the previous business day will be utilized for the calculation of the fees. Monthly invoice calculations will include holidays and weekends that fall within the month.
- Current day's settled shares outstanding: The applicable fee rate is calculated by taking the fee rate(s) divided by 365 days (366 days in the event of a leap year) and rounded to ten decimal places. The current day's settled shares outstanding will be multiplied by the applicable fee rate(s) to equal the daily fee accrual. For weekend days and holidays, the settled shares outstanding for the previous business day will be utilized for the calculation of the fees. Monthly invoice calculations will include holidays and weekends that fall within the month.
- Prior day's net assets: The applicable fee rate is calculated by taking the fee rate(s) divided by 365 days (366 days in the event of a leap year) and rounded to ten decimal places. The prior day's net assets will be multiplied by the applicable fee rate(s) to equal the daily fee accrual. For weekend days and holidays, the net assets for the previous business day will be utilized for the calculation of the fees. (i.e., Saturday's and Sunday's accruals will utilize Thursday's Net Assets.) Monthly invoice calculations will include holidays and weekends that fall within the month.
- Daily ending market value: The ending market value of the daily holdings of the current business day will be multiplied by the applicable fee rate(s) and divided by 365 days (366 days in the event of a leap year) to equal the daily fee accrual. For weekend days and holidays, the market value for the previous business day will be utilized for the calculation of the fees. Monthly invoice calculations will include holidays and weekends that fall within the month.
- Bi-monthly ending market value: The ending market value of the daily holdings on the fifteenth and last calendar days will be multiplied by the applicable fee rate(s) and divided by 365 days (366 days in the event of a leap year) and multiplied by the number of days in the semi-monthly period to equal the monthly accrual. If the fifteenth or the last calendar day fall on a holiday or weekend, then the prior business day will be utilized as



the basis for the fee calculation. If the first day of the month is a holiday or weekend day, the ending market value from the preceding business day will be utilized to calculate the daily accrual amount(s). Monthly invoice calculations will include holidays and weekends that fall within the month.

Fees paid to Public Trust for the LGIPs cover portfolio management, fund accounting, administrative and transfer agency services as well as certain auxiliary expenses including but not limited to legal, audit, custodian/treasury, and board expenditures (where applicable). All fees are payable monthly in arrears by the client to Public Trust, the administrator, or the lead participant. All invoices are approved by at least one Board Member or the administrator prior to payment being rendered. Certain agreements between Public Trust and an LGIP's Boards of Trustees can allow for fees to be waived. Fees can be voluntarily waived or abated at any time, or from time-to-time, at the discretion of Public Trust or the client. Periodic fee waivers may be required to adjust the fund's yield performance based on various market conditions. In some cases, waived fees may be recouped by written agreement between Public Trust and the Board of Trustees or the Administrator. Fees will be paid and initiated by Public Trust via Automated Clearing House (ACH), wire, or paid directly by the Board via check or wire.

Fees will be tiered or at a fixed rate depending on the agreement for the specific LGIP. Fees can be charged up to an annual rate of 30 basis points (0.30%). The fee rate may be substantially lower and is typically between 10 and 20 basis points and is based on a number of factors including historical client relationship, market conditions at the time of the initial client contract, product type, investment strategy, investment restrictions, and scope of services.

#### **LGIP Term Series Fees:**

Fees for Term Series are negotiated at the LGIP participant level. Management of collateral includes letters of credit, reciprocal programs or other third-party guarantees. Any Term Series fee is exclusive of any insurance costs or third-party placement fees. These pools are generally for fixed term maturities with a stated net yield to the Term Series participants, however, there may be certain Term Series with withdrawal options or variable net rates. Fees for the Term Series are due and payable to Public Trust from Term Series pool upon formation of the fixed term pool. Participants in the LGIP Term Series are offered a net rate from which the fee is paid. Fees and thus net yields may vary between advisory clients based on the anticipated expenses of such pool and the competition and available investment yields within any geographic market. Term Series Fees are set forth in the applicable LGIP Information Statement. Fees for advisory clients are negotiable and may vary from the information reflected above. Additional information on the Term Series pool is available in the applicable LGIP Information Statement and the marketing information for any particular Term Series pool.



#### Separately Managed Account (SMA) fees

SMA account fees are typically calculated using one of the following methods as recommended by Public Trust:

- Average daily market value of the underlying assets under management (including or excluding certain cash and cash equivalents) and based on the number of days in the month and year for the specified billing cycle of monthly or quarterly;
- Average daily market value plus accrued interest of the assets under management in the account (including or excluding certain cash and cash equivalents) and based on the number of days in the month and year for the specified billing cycle of monthly or quarterly;

We have other fee arrangements in place which are following:

- Weighted average of the average monthly daily book values of the underlying net assets under management in the account (including certain cash and cash equivalents) and based on the number of days in the month, quarter, and year for the specified billing cycle of quarterly;
- Weighted average of the average monthly market values (including or excluding certain cash and cash equivalents) based on the number of days in the month, quarter, and year;
- Ending market value for the month or quarter;
- Ending market value as of the last business day of the month (excluding certain cash and cash equivalents;
- Ending market value plus accrued interest (including or excluding certain cash equivalents) for the month;
- Fixed monthly installments based on an annual fee.

Fees will be calculated based on the number of days in the preceding month or quarter of the billing period. Fees will be based on the number of the days in the year (leap year, 366 days) or at a fixed basis of 365 days. Fees can be calculated based on one twelfth of the annual fee rates. Fees can be prorated if the billing period is not a full monthly or quarterly period.

Separate account fees can be charged up to an annual rate of  $\underline{17.5}$  basis points (0.175%) for SMA product offerings. The fee rate may be substantially lower and is based on a number of factors including product type, underlying marketing conditions, then-current interest rate environment, account size, investment strategy, investment restrictions, scope of services,



and pre-existing client relationships as a result of mergers and acquisitions during the firm's history.

Public Trust retains the discretion to negotiate alternative fee arrangements on a case-by-case basis depending on the nature of services to be provided, the type of client, the complexity of the client's needs, procurement requirements, the amount of assets to be managed, other assets the client may have invested with the firm, the anticipated future invested assets, and other relevant factors. Fees will be collected via check, ACH, bank wire, or directly from the client's custodian account(s).

Fees will be charged at a fixed-rate, tiered rate structure or a fixed dollar amount per billing period based on the terms of the Investment Advisory Agreement or other written communication by or with the client. Certain agreements cap fees at a maximum amount per quarter or year. Public Trust can also impose a minimum fee of up to \$1,000 per month in accordance with the Agreement or other written communication by or with the client. Certain related client accounts can be grouped together for the purposes of determining the annual fee. Certain agreements or written communication by or with the client allow for management fees to be waived if the average balance(s) in a LGIP managed by Public Trust is maintained for the specified billing period. Certain agreements stipulate that Public Trust pay auxiliary fees such as custody fees and arbitrage fees.

Certain states impose taxes for doing business in that state. These taxes, where agreed upon by the client, will be collected in addition to the fees associated with services provided by Public Trust.

Overall, fees are based upon the factors noted above, agreed to in writing with the client, and evidenced in the final fee schedule of the executed Agreement or other written communication by or with the client. Fees are invoiced to the client and are paid either monthly or quarterly in arrears. Clients have the option to terminate their Agreement per the terms of their Agreement with Public Trust. Since fees are charged in arrears, no refund policy is necessary. If the Agreement is terminated by either the client or Public Trust prior to the end of a billing period, fees shall be prorated to the effective date of termination.

All fees charged to clients are fully described in the Investment Advisory Agreement between the client and Public Trust or other written communication by or with the client. Public Trust directly invoices clients for investment advisory services. To the extent the designated custodian consents, some clients provide written authorization for Public Trust to submit their fee invoice to the designated custodian for payment of fees directly from client's account (monthly in arrears). In such instances, Public Trust provides the client with a copy of the fee invoice for the specified billing period. In the event the designated custodian does not consent, Public Trust shall submit monthly invoices to the client who shall remit payment within 30



days. Public Trust recommends these clients carefully review their custodian statement on at least a quarterly basis and alert us of any discrepancy.

#### Consulting Services Fees

Payment received by Public Trust for providing consulting services to clients is based on the scope of services to be performed, the time frame, and the complexity of the work to be completed. Consulting services are currently disclosed under Types of Advisory Services. Clients are charged based on fixed monthly installments based on an annual fee or based on the average daily total net assets, as individually defined, for the previous month on a tiered rate structure, in arrears. The fee is negotiable and depends on the extent of services required and is mutually agreed to in writing by the client and Public Trust.

#### **B.** Other Fees and Expenses

Depending on the types of investments made in a client's account, a client may also incur certain fees and charges that are imposed by third parties other than PTA. These fees and charges are separate and distinct from the PTA management fees and charges and may include but not be limited to transaction fees, custodial fees, and other associated fees charged by banks and/or broker-dealers. Please see Item 12 for further information on the brokerage practices of Public Trust.

These fees and expenses can be separate from and in addition to the fees charged by Public Trust. Accordingly, each client should review all applicable fees to fully understand the total amount of fees to be paid by the client and to thereby evaluate the advisory services being provided.

### C. Prepayment of Fees

Currently, PTA does not require or solicit prepayment of fees.

#### D. Outside Compensation for the Sale of Securities to Clients

Neither Public Trust nor its supervised persons accept any compensation from third-parties for the sale of securities or other investment products including asset-based sales charges or services fees from the sale of mutual funds.



### **Item 6: Performance-Based Fees and Side-by-Side Management**

Public Trust does not charge or accept performance-based fees or other fees based on a share of capital gains or capital appreciation of the assets of a client.

# **Item 7: Types of Clients**

Public Trust offers investment advisory services to state and local U.S. government entities, non-profit institutions. Public Trust investment advisory clients include state and municipal governmental entities and non-profit institutions including hospitals, schools, colleges, and cultural institutions that have raised funds through the issuance of tax-exempt debt obligations.

#### Minimum Account Size

Currently, there is no minimum account requirement LGIP Participants, for all series except Term Series. Public Trust does not have a stated policy regarding investment minimums for SMA clients. Term Series may have account minimums which are disclosed in the applicable LGIP Information Statement.

Public Trust takes into account several factors in determining whether to accept new SMA business including but not limited to account size.

# Item 8: Methods of Analysis, Investment Strategies, and Risk of Investment Loss

# A. Methods of Analysis and Investment Strategies

#### Methods of Analysis

The Public Trust methods of analysis include fundamental and technical analysis.

- Fundamental analysis Involves the evaluation of a security by attempting to measure its intrinsic value by studying related economic, financial, and other qualitative and quantitative factors.
- Technical analysis Involves the examination of past market data such as prices and the volume of trading that may provide an estimate of the future value of a security.



#### **Investment Strategies**

Public Trust has six (6) investment strategies, each with different investment objectives as outlined below.

- Money Market: This strategy is offered only to LGIPs emphasizing convenient, short-term investment opportunities carefully chosen to optimize interest earnings while at the same time maximizing safety and liquidity. Short-term, high-quality fixed-income securities are utilized due to their minimal credit and volatility risk with the objective of maintaining a constant \$1.00 net asset value. Typically, this strategy can invest in U.S. Treasury and agency securities, commercial paper, repurchase agreements, bank deposits, certificates of deposit, and corporate notes with a weighted average maturity (WAM) to reset of 60 days and WAM to final of 90-120 days.
- Enhanced Cash: The overall objective is to preserve capital while providing high current income with a high degree of liquidity and lower excess risk than short-term benchmarks. Short-term, high-quality fixed-income securities are utilized due to their minimal credit and volatility risk. Generally, the WAM of the investments in this strategy can range from six to eighteen months. Typically, this strategy invests in U.S. Treasury and agency securities, commercial paper, short-term corporate notes and bonds, and municipal bonds.
- Term: LGIP Term Series pools are generally for fixed term maturities with a stated net yield to the Term Series participants, however, there may be certain Term Series with withdrawal options or variable net rates. In addition, each advisor client LGIP has a minimum duration requirement for each term pool which generally ranges between 1-30 days. The Advisor may waive these minimum account size requirements in its discretion based on the costs associated with a particular Term Series pool. Typically, this strategy will invest in treasury securities, U.S. Government agency securities, municipal securities, commercial paper, corporate obligations, obligations of banks and other financial institutions and repurchase agreements.
- Core Assets: The overall objective is to provide a steady stream of income with longer-term capital appreciation. High-quality, fixed-income investments are utilized to ensure minimal credit and volatility risk. This strategy involves active management of duration, sector, and security selection. Common benchmarks for this strategy are often the ICE BofAML 1-3 Year U.S. Treasury, the ICE BofAML 1-5 Year U.S. Treasury, the ICE BofAML 1-3 Year U.S. Treasury & Agency indexes (or other benchmarks as specified in the client's investment policy). Typically, this strategy invests in U.S. Treasury and agency securities as well as medium-term corporate and municipal bonds.



- Bond Proceeds: For portfolios where there are liability-driven investment considerations such as clients whose portfolios are funded with bond proceeds that are utilized to make payments associated with certain projects, we recommend securities specifically matched to meet appropriate draw schedules. We modify the portfolio as the schedule changes or as investment opportunities present themselves.
- Asset Backed Securities: The overall objective is to provide a steady stream of income with longer term capital appreciation and a total net rate of return in excess of client defined benchmarks which may include the ICE BofAML AAA Asset Backed Securities Index or other indices as may be appropriate based upon client objectives and risk tolerances. This strategy is actively managed, invests in investment grade asset backed securities, and maintains an effective duration of less than 3 years. Asset backed securities are selected to maximize yield while mitigating risk by emphasizing credit quality and capital preservation.

#### **B. Material Risks Involved**

Investing involves risks including the possible loss of principal that clients would have to bear. The investment decisions made by Public Trust for clients are subject to certain risks and such decisions may not always be profitable. Public Trust does not guarantee returns or performance against stated benchmarks. Past performance is not a guarantee of future results. Many factors affect performance including changes in market conditions and interest rates and in response to other economic, political, or financial developments. The following is a summary of common risks associated with investing in fixed-income securities.

- Interest Rate Risk: A bond's price and yield share an inverse relationship. Interest rate risk involves a change in a bond's value due to a change in the absolute level in interest rates, the spread between two rates, or a shift in the yield curve. The actual degree of a bond's sensitivity to changes in interest rates depends on various characteristics of the investment such as coupon and maturity.
- <u>Credit Risk</u>: The risk that a bond issuer fails to make payments for which it is obligated. Public Trust focuses on an issuer's financial condition to gauge its ability to make payments of interest and principal in a timely manner. Credit risk is also gauged by quality ratings organizations such as Moody's and S&P Global Ratings.
- Liquidity Risk: The degree to which an investment can be sold at or near its fair value. The size of a bond's market, the frequency of trades, the ease of valuation, and/or issue size can possibly impact liquidity risk.



- Market Risk: The risk that the value of securities owned goes up or down, sometimes rapidly and/or unpredictably, due to factors affecting securities markets generally or within particular industries.
- Migration Risk: The risk that an underlying issuer's credit rating can change over time due to fundamental or idiosyncratic factors that impact the value of an investment.
- Issuer Risk: The risk that the value of a security declines for a reason directly related to the issuer such as management performance, financial leverage, and reduced demand for the issuer's goods or services.
- <u>Default Risk</u>: The risk that a bond issuer (or counterparty) will default by failing to repay principal and interest in a timely manner.

The market value of bonds will fluctuate with interest rates and other market conditions prior to maturity and will equal par value at maturity. Interest rates for bonds can be fixed at the time of issuance and payment of principal; interest can be guaranteed by the issuer and, in the case of U.S. Treasury obligations, backed by the full faith and credit of the U.S. Treasury. Since U.S. Treasury bonds have longer maturities, the market value of U.S. Treasury bonds will generally fluctuate more than U.S. Treasury bills.

Public Trust believes that the common risks associated with investing in fixed-income securities as outlined above can be mitigated by prudently diversifying a portfolio's holdings. Public Trust also manages these portfolio holdings in concert with the client's individual investment policy and risk tolerances.

- Natural Disasters, Epidemics, Pandemics and Terrorist Attacks: Areas in which Adviser has an office or where it otherwise does business are susceptible to natural disasters (e.g., fire, flood, earthquake, storm, and hurricane) and epidemics or other outbreaks of serious contagious diseases. The occurrence of a natural disaster or epidemic could adversely affect and severely disrupt the business operations, economies, and financial markets of many countries (even beyond the site of the natural disaster or epidemic) and could adversely affect Adviser's investment program and its ability to do business. In addition, terrorist attacks, or the fear of or the precautions taken in anticipation of such attacks, could, directly or indirectly, materially, and adversely affect certain industries in which Adviser invests or could affect the areas in which Adviser has offices or where its otherwise does business. Other acts of war (e.g., invasion, other hostilities, and insurrection, regardless of whether war is declared) could also have a material adverse impact on the financial condition of industries or countries in which Adviser invests.
- <u>Cybersecurity Risk:</u> As the use of technology and the frequency of cyberattacks on financial services firms have become more prevalent, investment advisors have become more



susceptible to operational risks through breaches in cybersecurity. A breach in cybersecurity refers to both intentional and unintentional events at a Firm or at one of its third-party service providers, that may result in a loss or corruption of data or the unauthorized release or other misuse of confidential information, or generally compromising the Firm's operational capacity. A cybersecurity breach may also result in a third-party obtaining unauthorized access to client information, including contact and account information. In turn, the occurrence of a cybersecurity breach could cause Public Trust and/or a client account to incur regulatory penalties, reputational damage, additional compliance costs associated with corrective measures, and/or financial loss. In addition, cybersecurity breaches of third-party service providers (e.g., a client's custodian) or issuers of securities in which an account invests can subject or account to many of the same risks associated with direct cybersecurity breaches. Public Trust has established business continuity plans and risk management processes designed to reduce the risks associated with cybersecurity breaches. However, there are inherit limitations in these plans and systems, including those certain risks may not have been identified, in part because different or unknown threats may emerge in the future. As such, there is no quarantee that such efforts will succeed, especially because Public Trust does not directly control the systems, network, or security of third-party service providers. There is also a risk that cybersecurity breaches may not be detected.

### C. Risks of Specific Securities Utilized

- Additional Risks Associated with Investing in Asset Backed Securities
  - Prepayment Risk: Asset-backed securities may also be subject to prepayment risks, which occur primarily in declining interest rate environments when the borrowers of the underlying assets decide to pay off their loans early. It can result in a lower yield for holders of the security.
  - Extension Risk: When interest rates rise, certain obligations will be paid off by the obligor more slowly than anticipated, causing the value of these obligations to fall.
  - Credit or Default Risk: Upon the occurrence of certain triggering events or defaults, the investors in a security held by the fund may become the holders of underlying assets at a time when those assets may be difficult to sell or may be sold only at a loss. In the event of a default, the value of the underlying collateral may be insufficient to pay certain expenses, such as litigation and foreclosure expenses, and inadequate to pay any principal or unpaid interest.
  - Private Securities Risk: Privately issued asset-backed securities are not traded on an exchange and may have a limited market. Without an active trading market, these securities may be particularly difficult to value given the complexities in valuing the underlying collateral.
- Treasury Notes and Bonds including Treasury Inflation Protected/Inflation Linked Bonds: The risk of default on these bonds is dependent upon the U.S. Treasury



defaulting; in addition, they carry a potential risk of losing share price value albeit rather minimal.

- **Fixed income** is an investment that guarantees fixed, periodic payments in the future that involve economic risks such as inflationary risk, interest rate risk, default risk, and repayment of principal risk, etc.
- **Debt securities** carry risks such as the possibility of default on the principal, fluctuation in interest rates, and counterparties being unable to meet obligations.
- Short term trading risks include liquidity, economic stability, and inflation.
- Additional Risks Associated with Investing in Term Strategies:
  - Withdrawal Risk. With respect to Term Series pools, such pools are intended to be held until maturity. A withdrawal prior to maturity will require advance notice as required by the applicable LGIP and will likely carry a penalty which could be substantial.
  - Prepayment Risk: Fixed-income securities may also be subject to prepayment risks, which occur primarily in declining interest rate environments when the borrowers of the underlying assets decide to pay off their loans early. It can result in a lower yield for holders of the security.
  - Concentration Risk. Investments are expected to be closely tied to a specific issuer, industry, or benchmark. As a result, performance may be more volatile than the performance of a portfolio that does not concentrate its investments in a particular issuer, economic industry or sector.

# **Item 9: Disciplinary Information**

#### A. Criminal or Civil Actions

Neither Public Trust nor any of its employees have been subject to regulatory disciplinary action.

#### **B.** Administrative Proceedings

There are no administrative proceedings to report.

#### C. Self-Regulatory Organization (SRO) Proceedings

There are no self-regulatory organization proceedings to report.



# **Item 10: Other Financial Industry Activities and Affiliations**

#### A. Registration as a Broker-Dealer or Broker-Dealer Representative

Public Trust is under common ownership with PMA Securities, LLC ("PMA Securities"), as described in Item 4 of this Part 2A. PMA Securities, LLC is a broker-dealer and municipal advisor registered with the SEC and Municipal Securities Rulemaking Board and is a member of the Financial Industry Regulatory Authority and the Securities Investor Protection Corporation. PMA Securities generally serves as distributor for certain LGIPs that Public Trust serves as the Investment Advisor. PMA Securities may receive a fee from these LGIP Funds based on a percentage of the average daily net assets for its marketing services for the portfolios. These fees may vary based on the services requested by the LGIP, and the assets in the pool. PMA Securities may serve as the distributor for the Term Series portfolios although no fees are paid to PMA Securities for these services.

In addition, PMA Securities and PMA Financial Network provide a fixed income investment program for the municipal entity participants in the LGIP Funds. Under these programs, LGIP participants may purchase fixed income investments directly through an affiliate of Public Trust. The fees charged are subject to an agreement with the LGIP participant, and are disclosed in the applicable LGIP's Information Statement. The fees associated with the fixed income investment program may be higher than the fees associated with the investment advisory services offered by Public Trust to the LGIPs or to a separately managed account. In addition, the broker dealer or its representatives may receive compensation or other financial benefits as a result of recommending the fixed income investment program to clients or LGIP participants. This could create a conflict of interest by incentivizing Public Trust or its representatives to recommend the fixed income investment program.

For additional information on the fees described above, please see the applicable LGIP's Information Statement.

Certain employees of Public Trust are also registered representatives and/or municipal advisor representatives with PMA Securities.

As noted above, Public Trust is wholly owned by Parent, which is indirectly owned by private equity funds that are ultimately controlled by TA Associates and Flexpoint. TA Associates and Flexpoint are subject to the oversight by the SEC due to their affiliation with their respective registered investment adviser TA Associates Management, L.P, and Flexpoint Ford, LLC, respectively. TA Associates Management, L.P provides advisory services to the general partners of private equity funds controlled by TA Associates. Flexpoint Ford, LLC provides advisory services to the general partners of private equity funds controlled by Flexpoint Ford, LLC. One or more officers of TA Associates Management, L.P and Flexpoint



Ford, LLC serves as a director of an entity that indirectly owns Public Trust. Public Trust does not believe its relationship with TA Associates or Flexpoint creates a material conflict of interest with its advisory business. As part of their investment thesis, TA Associates and Flexpoint and/or their affiliates will periodically, directly or indirectly, own or control other investment advisers registered with the SEC. Public Trust does not believe that this relationship creates a material conflict of interest with its advisory business.

# B. Registration as a Futures Commission Merchant, Commodity Pool Operator, or a Commodity Trading Advisor

Neither Public Trust nor its representatives or affiliates are registered as or have pending applications to become a futures commission merchant, commodity pool operator, or commodity trading advisor.

# C. Registration Relationships Material to this Advisory Business and Possible Conflicts of Interests

Through the relationship with TA PMA Holdings, LLC described in Item 4 of this Part 2A, Public Trust is affiliated with PMA Asset Management, LLC (PMA) another registered investment adviser under the Investment Advisers Act of 1940. The Advisor and PMA share common employees and offices.

Additionally, PMA Securities, LLC, in addition to being a registered Broker-Dealer as described above, is registered as a municipal securities dealer with the Securities and Exchange Commission and the Municipal Securities Rulemaking Board.

# D. Selection of Other Advisors or Managers and How This Advisor is Compensated for Those Selections

All client assets are managed solely by Public Trust and/or its affiliates. The firm does not select or utilize third party managers or other advisors.

# Item 11: Code of Ethics, Participation, or Interest in Client Transactions, and Personal Trading

#### A. Code of Ethics

Public Trust holds its employees to a very high standard of integrity and business practices. All employees must conduct business in accordance with all applicable laws including federal and state securities laws and regulations and the Code of Ethics, and they shall do so in an ethical and business-like manner. Public Trust has adopted a written Code of Ethics



in accordance with Rule 204A-1 of the Advisers Act of 1940. The Code of Ethics covers the following areas: statement of general policy, access persons, chief compliance officer (CCO) designee, standards of business conduct, personal securities transactions, reporting procedures, personal securities trading limitations, gifts and entertainment, political contributions, outside business activities, protecting the confidentiality of client information, prohibition against insider trading, whistleblower policy, reporting violations and sanctions, records, acknowledgement, and definitions. Upon request, our Code of Ethics is available to any current or prospective client.

#### **B.** Recommendations Involving Material Financial Interests

On infrequent occasions, our employees may invest in securities that coincidentally we also recommend for purchase or sale in our client accounts. The securities Public Trust recommends for purchase and sale within our fixed income portfolios are of the type which the Securities and Exchange Commission has expressly recognized as presenting little opportunity for the type of improper trading which compliance with the Code of Ethics reporting requirements is designed to uncover. Further, our employees are subject to our Code of Ethics, and because our personnel are acting in a fiduciary capacity, we require our employees to put the client's interests ahead of their individual interests or that of the firm with respect to the purchase and sale of securities.

#### C. Investing Personal Money in the Same Securities as Clients

We have no obligation to buy, sell or recommend for purchase or sale any security that we or our employees may purchase or sell for themselves or for any of our clients.

#### D. Trading Securities At/Around the Same Time as Clients' Securities

Infrequently, Public Trust representatives have the option to buy or sell a security for their own accounts that coincidentally is being purchased or sold for the accounts of its clients. The fixed-income securities that Public Trust recommends for purchase and sale are of the type that the Securities and Exchange Commission has expressly recognized as presenting little opportunity for the type of improper trading that compliance with the Code of Ethics reporting requirements is designed to uncover. Whenever Public Trust representatives act in a fiduciary capacity, they will always put the clients' interests ahead of their own.

# **Item 12: Brokerage Practices**

#### A. Selection Criteria and Best Execution

As a fiduciary, Public Trust has an obligation to use its best efforts to seek to obtain the best available price and most favorable execution given the circumstances with respect to



all portfolio transactions placed by Public Trust on behalf of our clients. This process is commonly referred to as "best execution." As part of our best execution process, Public Trust evaluates broker-dealers on a variety of criteria including but not limited to: (i) capital strength and stability, (ii) execution capabilities, (iii) trading expertise in fixed-income securities, (iv) inventory of fixed-income securities, (v) liquidity, (vi) any transaction costs, and (vii) reliable and accurate communications and settlement capabilities. From the evaluation, Public Trust selects and maintains a list of brokers (approved brokers) through which transactions will be affected for customer accounts. To help ensure the firm is meeting its best execution obligations Public Trust performs a periodic (no less than annually) review of its trading practices and executions.

#### **B.** Order Aggregation and Allocation

Public Trust Advisors seeks to ensure that investment opportunities are fairly and equitably allocated amount participating client accounts over time and that trade orders are fairly and equitably aggregated in accordance with Public Trust's fiduciary obligations as an investment advisor.

The overriding objective of Public Trust's Trade Allocation Policy is to achieve fair and equitable treatment of client accounts over time. PTA's procedures are designed to ensure that trade allocations are timely, that no set of trade allocations is accomplished to unfairly advantage one client over another and that over time Public Trust Advisor client accounts are treaded equitable, even though a specific trade may have the effect of benefiting one account as against another when viewed in isolation.

Portfolio management is responsible for:

- Identifying client accounts with similar investment guidelines and investment styles for which investment opportunities may be appropriate; and
- allocating such investment opportunities fairly and equitably over time among such accounts.

Portfolio management should allocate investment opportunities on the basis of the best interest of the accounts in question. When allocating trades among accounts, portfolio management may consider several relevant factors, including, but not limited to, each accounts investment objectives, restrictions and guidelines, risk tolerance, available cash, need to rebalance, amount limitations or other account specific and investment opportunity specific factors.



#### C. Soft Dollar Considerations

Public Trust prohibits the use of third-party, soft dollar arrangements. Therefore, our customers are not charged for any soft dollar research. However, during doing business, we will receive research including unsolicited research from broker-dealers. This information is often the same material that is made available to all their clients and is publicly available through the Internet.

#### **D. Directed Brokerage**

Public Trust does not currently allow written direction from a client regarding the use of a specific broker dealer to execute transactions on that client's behalf.

#### **E. Trade Errors**

Public Trust has internal controls for the prevention of trade errors. However, trade errors in client accounts cannot always be avoided. Public Trust strives to correct all trade errors prior to the settlement of any transaction. Public Trust maintains records of all errors that occur including the original trade ticket, trade date, broker, client affected, identification of the source of the error, the results of the error, and any correction including future preventative measures. Consistent with its fiduciary duty, it is the policy of Public Trust to correct trade errors in a manner that is in the best interest of the client. In cases where the client causes the trade error, the client will be responsible for any loss resulting from the correction. Depending on the specific circumstances of the trade error, the client may not be able to receive any gains generated because of the error correction. If the error was caused by Public Trust, the client will be notified, and the trade error will be reviewed and mitigated by Public Trust. If the error is the responsibility of Public Trust, any client transaction will be corrected, and Public Trust will be responsible for any client loss resulting from an inaccurate or erroneous order. If an investment gain results from the correcting trade, the gain will remain in the client's account. Public Trust will also confer with the client to determine if the client should forego the gain (e.g., due to tax reasons).

Public Trust never retains any portion of any gains made resulting from trade error corrections or profits in any way from trade errors. If the gain does not remain in the account, Public Trust will donate the amount to charity. If related trade errors result in both gains and losses in an account, generally they will be netted.

# **Item 13: Reviews of Accounts**



# A. Frequency and Nature of Periodic Reviews and Who Makes Those Reviews

A member of portfolio management will review discretionary clients' accounts regarding duration, credit risk and overall portfolio performance on a quarterly basis.

### B. Factors that will Trigger a Non-Periodic Review of Client Accounts

Reviews can be triggered by material market, economic or political events, or by changes in the client's financial situation.

### C. Content and Frequency of Regular Reports Provided to Clients

Monthly or quarterly reports and/or online access to client transaction activity is provided to all discretionary SMA clients. The report information discloses such items as portfolio returns/yields, holdings, transactions, and issuer concentrations. Custody statements detail the assets and values held in the clients' accounts. Clients are urged to carefully review all custodial statements and compare them to any account reports provided by Public Trust.

Monthly statements are made available to all LGIP Participants denoting their balances, transactions, and income earned for the period. In addition, Public Trust ensures that each LGIP Board, or a designated recipient for the LGIP, receives, at a minimum, quarterly statements from their qualified custodian.

Currently, one LGIP is provided a quarterly, unaudited financial statement that is delivered to the underlying Participants via the LGIP's website shortly after each quarter-end. One other LGIP is audited by the Louisiana State Legislator's Office and reports are made available several months later.

The remaining LGIPs have an annual financial audit performed by an independent auditing firm. The auditors are registered with and subject to regular inspection by the Public Company Accounting Oversight Board (PCAOB). Participants are notified via email within 120 days of the LGIP's fiscal year-end that the annual audited financial statements are available on the LGIP websites. The LGIPs annual reporting dates are either March 31, June 30, September 30, or December 31. The quarterly unaudited and annually audited financial statements are prepared in accordance with accounting standards generally accepted in the United States of America. External audits may not catch all instances of accounting errors and do not provide an absolute guarantee of accuracy.

# **Item 14: Client Referrals and Other Compensation**



# A. Economic Benefits Provided by Third Parties for Advice Rendered to Clients (Includes Sales Awards or Other Prizes)

Public Trust does not receive any economic benefit, directly or indirectly, from any third party for advice rendered to its clients.

#### **B.** Compensation to Non-Advisory Personnel for Client Referrals

Public Trust has one or more solicitation arrangements with third-party firms in compliance with the requirements of Rule 206(4)-1 of the Advisers Act of 1940.

Public Trust Advisors is the investment advisor and administrator to the Wyoming Cooperative Liquid Assets Securities System (The "Wyoming CLASS"). TP3B LLC, d/b/a Peaks Investment Management, serves as distribution agent for Wyoming CLASS, but is not a participant in Wyoming CLASS. In consideration of the marketing collaboration between Public Trust Advisors and TP3B and the endorsement of Wyoming CLASS by TP3B, cash compensation, equal to an annual rate of 0.05% of assets in the Wyoming CLASS, will be paid to TP3B. Public Trust Advisors, LLC believes that there are no material conflicts of interest other than the cash compensation received.

# **Item 15: Custody**

We currently do not have custody of any SMA client assets. However, SMA clients should receive statements on at least a quarterly basis directly from the qualified custodian that holds and maintains their assets. Clients are urged to carefully review all custodial statements and compare them to any account reports provided by Public Trust. In certain cases, the reports from Public Trust can vary from custodial statements based on accounting procedures, reporting dates, valuation methodologies and pricing sources utilized for certain securities.

As a matter of policy and practice, Public Trust is deemed to have custody of certain LGIPs advisory client accounts including funds, securities, or assets by having administrative custodian access. Investors in the LGIPs accounts receive, at a minimum, audited financial statements within 120 days of pooled accounts fiscal year end. Each LGIP Board, or a designated recipient for the LGIP, will receive, at a minimum, quarterly statements from their qualified custodian.

#### **Item 16: Investment Discretion**

For accounts where Public Trust is granted discretionary authority in writing, Public Trust will normally determine (without first obtaining client's permission for each transaction) the type of securities to be bought and sold; the dollar amounts of the securities to be



bought and sold; the broker-dealers through which transactions will be executed; whether a client's transaction should be combined with those of other clients and traded as a "block;" and the commission rates and/or transactions costs paid to effect the transactions.

For non-discretionary accounts, Public Trust provides suggestions for securities purchased and/or portfolio recommendations to the client and, if agreed upon for investment, implements the transactions.

### **Item 17: Voting Client Securities (Proxy Voting)**

Public Trust will not ask for nor accept voting authority for client securities. Further, the types of securities purchased for clients' accounts are non-equity securities that typically do not have voting rights.

#### **Item 18: Financial Information**

#### A. Prepayment of Fees

Public Trust does not solicit prepayment of more than \$1,200 in fees per client six months or more in advance and therefore is not required to provide, and has not provided, a balance sheet.

### **B. Bankruptcy Petitions in Previous Ten Years**

Public Trust has not been the subject of a bankruptcy petition in the last ten years.